Beyond Title Pending

I wrote Title Pending to be a resource and inspiration for everyday creatives like you and me. Along with the on-going Title Pending video series at my YouTube channel, below are a few more resources I find helpful.

Tools I Find Helpful

Evernote - During the early phase of my process, I collect just about every idea or inspiration in Evernote at first. And because I use Apple products, whatever I capture on my phone syncs with my laptop, which is where projects eventually get finished.

Scrivener - I used to write in Pages or Word and keep projects in separate folders. Scrivener organizes everything in one place.

A Small Notebook - I don’t always want to deal with the distractions that come with taking my phone out in a moment of inspiration. The notebook is pocket-sized and has just the one function: to help me remember that potentially great idea.

Online Reading I Find Helpful

99u.com - A lot of material on creativity seems written by people who have endless amounts of untapped time and energy. 99u highlights ideas (but mainly practices) from folks whose lives are as full as yours and mine.

Pope John Paul II’s 1993 letter to artists. This brilliant essay is like an evergreen blog-post, hosted at the Vatican website. John Paul II’s words help me to reframe the importance of art-making.

Fastcocreate.com - An aggregate of creative work in multiple fields, from design to film to music and well beyond.

Books I Find Helpful

Making Ideas Happen - Author Scott Belsky is a man Fast Company Magazine considers one of the most creative people in business. His mantra, as expounded upon in this book, is “Ideas are worthless if you can’t make them happen.”

Manage Your Day To Day - This followup to “Making Ideas Happen” provides practical insights from several creative minds, working in several fields. I come back to chapters in this book.

Bearing Fresh Olive Leaves - Author and aesthetician Calvin Seerveld suggests that creativity names and preserves humanity.

Creativity Inc. - (mentioned in Title Pending) Ed Catmull reflects on the history of Pixar and the vital practices/postures that make them one of the most successful creative agencies in the world.

Lust For Life - Irving Stone’s novelized biography of Vincent Van Gogh is an enjoyable read for starters. But for the purposes of this list, Stone captures, mostly in conversations between Van Gogh and his loved ones, some of the common key struggles any creative faces.